

## Security & Safety Trade Expo 2024 Application Form for Exhibit Space

# Submit Required for ALL No.1

No.2 Exhibit
Category from is
mandatory for ALL

Submit to: RISCON TOKYO Management Office c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F,1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan FAX: +81-3-3503-7620 E-mail: ofc@kikikanri.biz

①□We hereby apply for exhibit space at the above expo. We agree to be bound by expo rules on the reverse

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Managemen		Date		No.	Confirmed 1	Confirmed 2	Approve	d Rem	arKS		

### [GENERAL REGULATIONS]

### 1. Application Approval

Application period is by May 31 (Fri.), 2024.

(Acceptance of applications is going to be closed once all exhibition spaces are occupied, even if before May 31.)

The Organizer reserves the right to decline applications if the exhibit of the Applicant is considered unsuitable to the purpose of the exhibition

The Organizer is not going to be liable for any damages caused by this.

### 2. Payment of Exhibit Space Fee

An invoice of the exhibit space fee is going to be sent to the Applicant after obtaining approval of the Organizer. The total fee have to be paid by Japanese Yen only. No check is accepted. Please pay the total fee by June 28 (Fri.), 2024.

You are required to make a bank transfer to the bank account specified on the invoice. Please note that bank-handling charges are the liability of the Applicant. And please note that international transfer fee (JPY 10,000 ) is going to be charged when you're paying.

In the event that the exhibit space fee is not received by the above date, the Organizer or the Management Office may cancel the approval of the application.

#### 3. Cancellation

In case of cancellation, the Applicant shall submit a written notice to the Organizer. The following cancellation fee is charged. In the event that the Applicant have not yet remitted the proper amount as noted above, the Applicant must remit it immediately. If the applicants have already remitted more than the amount noted above, the excess amount is going to be refunded by the Organizer. (bank-handling charges are the liability of the Applicant.)

Deadline of Cancellation (in writing)	Cancellation Fee
On / Before June 28, Fri., 2024	50% of Total Exhibit Space Fee included tax.
On / After June 29, Sat, 2024	100% of Total Exhibit Space Fee included tax.

### 4. Cancellation by the Organizer

- (1)The Organizer will be able to cancel the exhibit without any admonition when the exhibitor is determined as a crime syndicate, a member or an affiliate of a crime syndicate, a corporate extortionist, a social activist, etc. (collectively referred to as "antisocial forces").
- (2)In such case as (1), the Organizer is allowed to demand compensation of damages caused by this to the corresponding exhibitor. Any paid exhibit space fee is not going to be refunded.
- (3)In such case as (1), the Organizer is not going to be responsible for any payment or liable for any damage to the exhibitor.

### 5. Booth Allotment

The Organizer reserves the right to decide booth allocation and reallocation, taking the following into consideration: the overall zoning plan, the type and scale of exhibits, demonstration plans and application date, exhibition effect as a whole, etc.

The Applicant cannot claim any damage caused by booth allotment or reallotment.

### 6. Prohibition of Reselling and Renting Booth

The Applicant cannot rent, resell and exchange or sell the booth allotted for the Applicant, without obtaining permission from the Organizer.

### 7. Sharing a Booth by Two or More Exhibitors

If two or more companies share a booth, one representative of them shall apply and inform to the Organizer the names of other companies as co-exhibitors.

### 8. Installation and Removal of Exhibition Materials

- (1)Transportation and installation of exhibiting materials have to be carried out during the period designated by the Organizer. The facilities within the booth have to be installed before 4 p.m. on the last day of installation period. The Organizer reserves the right to dispose of the booth in whatever manner the Organizer thinks appropriately, if the applicant fails to install their exhibiting materials by the designated time and date. If this happened, the Applicant must pay the designated cancellation charge (100% of the exhibit space fee) to the Organizer.
- (2)If the Applicant must move, remove, or transport the exhibiting materials during the period of the exhibition, the Applicant must obtain permission of the Organizer in advance.
- (3)Any materials have to be removed from booths by the stated time and date. The materials left within the booths after this time and date is going to be removed by the Organizer by the Applicant's expense.

#### 9. Use of the Venue

- (1)The Applicant should exhibit the products which fulfill the purposes of this exhibition and which are specified on the application form.
- (2)All demonstrations or any other advertising and sales activities shall be restricted to areas inside of each booth. The Applicant shall be responsible for ensuring that the aisles near the booth not to be excessively crowded because of its demonstrations or any other advertising and sales activities.
- (3)The Applicant shall give sufficient consideration to making sure that the decorations and designs of its booth not to block the next to booths of other companies. If a complaint is lodged from next to exhibitor, the Organizer shall determine the need of changing the decorations or designs from the standpoint of running and managing the exhibition. If changes are judged to be necessary, the booth exhibitor we mentioned must agree with such changes.
- (4)The Organizer shall have the right to restrict or remove displayed items that are deemed problematic or unsuitable to the exhibition because of the noise, the operation procedures, materials, or any other reasons.
  - This authority shall cover people, actions, printed matter and any other matters which the Organizers regard as being problematic.
- (5)As the aforementioned clauses, if there is a need for restrictions or removal, the Organizer shall not be responsible for any expenses or damages.

### 10. Exhibits

- (1)The Applicant should exhibit the products which fulfill the purposes of this exhibition.
- (2)Exhibits prohibited by Japanese laws are not to be permited to display in this exhibition. The Organaizer does not take any responsibility regarding the troubles made by violation.

### 11. Custody and Protection of Exhibits

The Organizer is going to take security measures such as assigning security guards for custody and protection of exhibits at the site; however, will not be liable for damages or compensation for fire, theft, loss, damage or any other accident.

### 12. Damage Compensation

The Applicant shall be responsible for any or all damages caused by the carelessness of itself or its agents to exhibition, facilities, materials, building, or people.

### 13. Alternation and cancellation of exhibition

In the event the Exhibition is canceled or postponed indefinitely for reasons of Force Majeure, including but not limited to, a natural disaster, pandemic, an order or request of the competent government, administrative or other public authorities, and loss of adequate access to the premises and buildings of the Exhibition venue, then the Organizer and the Management Office will return any exhibit space fee already received in accordance with the following rules. However, neither the Organizer nor the Management Office shall be held liable for any expenses that may have incurred to the Exhibitor in relation to the exhibit,

Date of Cancellation/Postponement	Amount Returned to the Exhibitor
Application date ~ June 28, Fri., 2024	100% of Total Exhibit Space Fee included tax.
June 29, Sat., 2024 ~ Aug 16, Fri., 2024	70% of Total Exhibit Space Fee included tax.
Aug 17, Sat., 2024 ~ Oct 4, Fri., 2024	50% of Total Exhibit Space Fee included tax.
Oct 5, Sat., 2024 ~ Oct 11, Fri., 2024	0%

### 14. Regarding Invitation Letters

The Organizer won't issue the Invitation letters for applying VISA even if exhibitors ask the organizer or management office to issue them.

### 15. Observance of Regulations

The Applicant need to agree with the provisions stated on this "General Regulations", "Exhibitors Manual" or any other regulations established separately by the Organizer.

If the Applicant breaches any of these provisions, the Organizer may cancel the Exhibition Contract regardless of the reason and shall not be liable for any resultant damage.

### 16. Court of Jurisdiction

Each party hereby agrees that any court action over disputes between the Organizer and the Exhibitor arising out of or in connection with this Exhibition Contract shall be subject to the exclusive jurisdiction of the Tokyo District Court at the first instance. In such cases, both parties shall comply with regulations written in Japanese language and Japanese laws in terms of the interpretation of the regulations of the Exhibition Contract.



# Security & Safety Trade Expo 2024 **Exhibit Category Form**

Submit Required for ALL No.2

Exhibit Category Form

Application Deadline
May 31, Fri., 2024
Organizer: Tokyo Big Sight Inc.

No. Application Form for Exhibit Space is mandatory for ALL

Submit to : RISCON TOKYO Management Office

c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F -4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japar FAX: +81-3-3503-7620 E-mail: ofc@kikikanri.biz

					1-4-2	FAX: +81-3-3503-7620 E-mail: ofc@kikikanri.biz
Applicant<	Please type	only.>				
Date	Month	/ Day	/ 2024			
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					Title	
Company Name				Contact	Name (Mr. / Ms	5.)
Name					Email	
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Rescue ·	Emergency Med	dicine	Supply Chain Ri	isk Management		Detection / Inspection / Analysis / Video Analysis
Restoratio	n · Reconstruct	tion	Employee Healt	hcare Measures		Access Control / Authentication System
☐ Mobility fo	r Disaster Meas	sures	Logistics / Trar	nsport Risk Measul	es	Security Service
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		d form (No. 4) to appl ession of exhibitor pr				nched form (No. 4) to apply. It is session of exhibitor presentation.

Management Office Use Only	Date	No.	Confirmed 1	Confirmed 2	Approved	Remarks



### Submit as Needed No.3 **Co-Exhibitors Registration Form**

No.1 Application Form for Exhibit Space No.2 Exhibit Category From is mandatory for ALL

### **Submit to: RISCON TOKYO Management Office**

c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F, 1-4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan FAX : +81-3-3503-7620 E-mail: ofc@kikikanri.biz

Appli	cant<	Please	type only.>							
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 $\ensuremath{ imes}$  Please take a copy for your record.

[Privacy Policy]
The personal information you provide to us is going to be rigorously managed by the Organizer and the Management Office on the basis of privacy policy of the Organizer (https://www.bigsight.jp/english/visitor/privacy-statement/).

Management Office Use Only



# Security & Safety Trade Expo 2024

Submit as Needed No.4

**Promotional Tools Application Form** 

No.1 Application Form for Exhibit Space No.2 Exhibit Category From is mandatory for ALL

Submit to: RISCON TOKYO Management Office

c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F, 1-4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan FAX : +81-3-3503-7620 E-mail: ofc@kikikanri.biz

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# RISCON Security & Safety Trade Expo 2024 **Promotional Tools**

### 1. Exhibitor Presentation

### Extra exposure on Show information Brochures and more

Schedule, title, and company name are going to be shown on the official website, floor map and more!

### Get the list of your potential clients

Data of audience who are interested in your presentation is going to be provided after the presentation if you'd like to have. You will be able to use it for the following sales and marketing effectively.

### Stage Presentation

At the special stage with 100 seats and open environment will be the best opportunity for introducing your service, holding a premiere of new product, having a panel discussion for RISCON visitors.

: Oct. 9 Wed. - 11, Fri., 2024 Dates

: Special Stage within RISCON TOKYO Venue

Ocapacity Plan: 100 seats

: 45 minutes / 1 session

Equipment Plan : Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 165,000 (Tax Incl) [Deadline] Jul. 31, Wed., 2024

### **Room Presentation**

Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.

: Oct. 9 Wed. - 11, Fri., 2024 Dates

: At special room within RISCON TOKYO Venue

Capacity Plan : 100 seats

: 60 minutes / 1 session

Equipment Plan : Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 165,000 (Tax Incl) [Deadline] Jul. 31, Wed., 2024

#### [NOTE]

\*Exhibitors participating in "Satellite Positioning and Location Information Solutions" or "Risk Control Drone Solutions" can make a presentation free of charge (\*applicable to only one session per one exhibitor).

- \*Session slots basically is going to be taken by first-come-first-served basis, but RISCON Management Office may adjust schedule if nessesary.
- \*Please contact RISCON TOKYO Management Office for availability of slots and additional equipment.
- \*Promotions by RISCON TOKYO Management Office does not guarantee a certain number of audience.

### 2. Advertisement

### **Banner on Official Website**

Promote on RISCON's official website that recorded 106,000 page views last year.

Guaranteed Linking Period

Jul. 2024 - Jan. 2025 (For 7 months)

The banner is going to be shown after payment.

● Banner data shall be H490 pixel × W280 pixel and format of .jpg or .gif.

[Fee] JPY 165,000 (Tax Incl) [Deadline] Aug. 30, Fri., 2024

# Floor Map

Printed floor maps are going to be distributed to ALL visitors

for free. In addion to your advertisement, your booth location will be highlighted to draw visitors' attention.

- Quantity Plan : 17,000 copies (expected)
- Advertisement date shall be H37mm×W69mm, CMYK, .ai format.

[Fee] JPY 165,000 (Tax Incl) [Deadline] Aug. 30, Fri., 2024

# Combo (Banner & Floor Map)

Powerful combination of promotions through seasons for reasonable price.

[Fee] JPY 275,000 (Tax Incl)

[Deadline] Aug. 30, Fri., 2024

\*\*Terms of use and data conditions are the same as separate application form.

# **Digital Billboard Advertising**

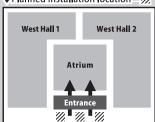
Digital billboard advertisements are due to be installed near the RISCON entrance gate. Vertical monitors ranging in size from 42 to 46 inches are used to display advertisements. Type A monitors are for exclusive use by a single company. Type B monitors are for joint use by two companies.

[Fee] typeA JPY 275,000 (Tax Incl) typeB JPY 165,000 (Tax Incl)

[Deadline] Aug. 30, Fri., 2024

**%Terms** of use and data conditions are the same as separate application form.





## e-Newsletter

Your promotional texts are going to be sent from RISCON Management Office as a part of show information of its mailing list that has more than 40,000 accounts.

- One time use only Schedule is determined by RISCON TOKYO Management Office (Sep. - Oct.)
- Data shall be within 200 letters or 35 words & 1 URL in .txt format.

[Fee] JPY 165,000 (Tax Incl) [Deadline] Aug. 30, Fri., 2024

Contact **RISCON TOKYO Management Office**  c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F, 1-4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan FAX: +81-3-3503-7620 E-mail: ofc@kikikanri.biz