

Guide to Exhibit

Risk Control in Tokyo

RISCON

TOKYO

Security & Safety Trade Expo 2023

10.11 WED **>13** FRI Tokyo Big Sight West 1・2 Hall

Organizer: Tokyo Big Sight Inc. Special Sponsor: Tokyo Metropolitan Government

Sponsor: Cabinet Office (Director General for Disaster Management) / National Police Agency / Reconstruction Agency / Fire and Disaster Management Agency / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Health, Labour and Welfare / Ministry of Land, Infrastructure, Transport and Tourism / Japan Meteorological Agency / Japan Coast Guard / Digital Agency / Ministry of Defense / National Governor's Association / Japan Association of City Mayors / National Association of Towns and Villages / Fire Chiefs' Association of Japan / U.S. Commercial Service / Information-Technology Promotion Agency, Japan / Japan External Trade Organization (JETRO) (Expected)

Show Management: ATEX Co., Ltd.

www.kikikanri.biz/english

Disaster Risk Reduction

BCP・Business Risk Management

Security

DX / Cyber Security Solution

Drone Solution

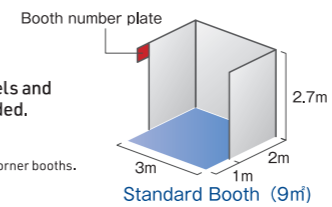
EXHIBIT GUIDELINE

◆ Booth

1) Equipment

As shown on the right, back and side panels and booth number plate are going to be provided.

*Carpet is not going to be provided.
*Panels are not going to be provided for island booths.
*Panels are not going to be provided on aisle-sides for corner booths.

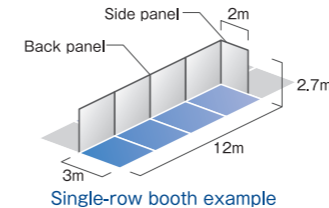


2) Layout Type

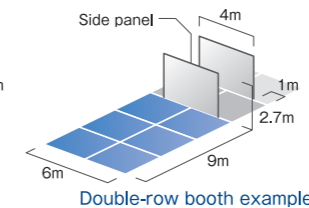
3 types are available:

● Single-row ● Double-row (Available for 4 booths or more)

● Island (Available for 12 booths or more) *1 - 3 booths will be planned as a single-row booth.



Single-row booth example



Double-row booth example

3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆ Application

1) ① Application on Official Website:

No need to submit the original copy of your signed and sealed application form. You can complete the whole process from application to contract execution on the exhibition's official website. Please see the website for further information.

*The e-mail address of the person who approves your participation as an exhibitor is required besides the contact person's one.

② Submit your application form (see attached document).

Fill in, sign, and seal the application form, and send it to the RISCO TOKYO Management Office. (The original copy is only acceptable.)

2) Deadline

June 30th, Fri., 2023 Application will be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆ Fee

1) Exhibit Space Fee

Standard Booth : JPY 435,600 (Tax included)
*1 unit booth = 9m (WDH : 3m×3m×2.7m)

2) Corner Booth Reservation

A corner booth can be reserved with additional fee.
JPY 165,000 (Tax included)
*Fee is the same regardless of the number of booths applied.
*A corner booth is provided for four or more booth space in principle without this reservation fee.
*Without corner booth reservation, location will allotted based on the booth size and date of application.

3) Included in Exhibit Space Fee

- ① Exhibit space, back panels, side panels, and booth number plate
- ② Show information Pamphlet *Quantity is determined by booth size.
- ③ Operation and promotion of the exhibition by the organizer
- ④ Exposure through exhibitors list on official website and handouts
- ⑤ Safety management and security guard fees by the organizer

4) NOT Included in Exhibit Space Fee

- ① Decoration, construction, and operation fee of each booth
- ② Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③ Fee of advertisement on official website
- ④ Damage insurance on exhibits, etc.
- ⑤ Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥ Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦ Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : July 31st, Mon., 2023

*Cash remittance in Japanese Yen only
*Bank charge is to be paid by the applicant along with exhibit space fee.
(Chargeable JPY 10,000 for each bank remittance.)

Bank Name : Mizuho Bank A/C No. : 4050684
Branch Name : Tokyo Main Office A/C Name : Tokyo Big Sight Inc. Security & Safety Trade Expo
A/C Type : Ordinary Account Swift Code : MHCBJPJT

6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before July 31st, Mon., 2023	50% of Total Exhibit Space Fee including tax.
On / After August 1st, Tue., 2023	100% of Total Exhibit Space Fee including tax.

PROMOTIONAL TOOLS

◆ Room Presentation

- Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.
- Improve promotional effect by inviting the audience to your booth after the presentation.

Fee : JPY 165,000 (Tax Included) / 60mins
Place : Special room within RISCO TOKYO
Capacity Plan : 80 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

◆ Stage Presentation

- Best for products premieres and presentation of crisis management and solutions widely.
- Attract visitors' attention from the special stage open for all visitors.

Fee : JPY 165,000 (Tax Included) / 45mins
Place : Special Stage within RISCO TOKYO
Capacity Plan : 100 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

◆ Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

① Banner on Official Website

Fee : JPY 165,000 (Tax Included)
Outline : Guaranteed Linking Period : Jul. 2023 - Jan. 2024 (7months)
*The banner will be shown after payment.
Official website recorded 350,000 PV last year (Jul. 2022 - Jan. 2023)

② Floor Map

Fee : JPY 165,000 (Tax Included)
Outline : Distributed to ALL visitors for free.
17,000 copies (expected)

③ Combo (Banner ① & Floor Map ②)

Fee : JPY 275,000 (Tax Included)
Outline : Terms of use and posting method are the same as Banner ① and Floor Map ②

④ e-Newsletter

Fee : JPY 165,000 (Tax Included)
Outline : Within 200 letters or 35 words & 1 URL/1 time use only/
Schedule is determined by the Management Office (Sep - Oct. 2023)
Accounts : Approx. 40,000 (expected)

SCHEDULE

April 2023	Application Starts
June 30	Application Deadline
July 31	Payment Deadline of Exhibit Space Fee
Early August	Floor Plan Fixed Exhibitor Manual Available
October 11-13	RISCO TOKYO 2023 Opens

VENUE

Tokyo Big Sight West 1・2 Hall
(Tokyo International Exhibition Center)

Address : 3-11-1 Ariake,
Koto-ku, Tokyo 135-0063



CONTACT

RISCO TOKYO Management Office

Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

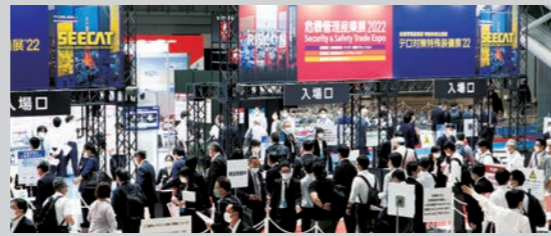
E-mail: ofc@kikikanri.biz Fax: +81-3-3503-7620

www.kikikanri.biz/english

What is RISCO TOKYO?

RISCO TOKYO is one of the nation's largest business trade shows focusing on especially risk management

RISCO TOKYO is one of the largest comprehensive risk management tradeshows in Japan, which markets advanced products and services that cover potential operational risks focusing on, Disaster Risk Reduction, Business Risk Management, and Security. RISCO TOKYO is highly recognized as an innovator in risk management tradeshows serving as a marketplace that interacts with their executives and administrators. This is not limited to national and local governments, key infrastructure, commercial facilities, schools, hospitals, and manufacturers. It provides an ideal business opportunity for exhibitors to enter or expand sales channels in the risk management market.



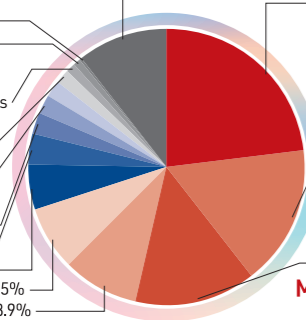
	RISCO TOKYO 2022	RISCO TOKYO 2021
Total number of visitors (including Co-Located Show and Special Affiliated Event) (For 3 days)	14,287	11,905

Report of RISCO TOKYO 2022

Visitor Report

Visitor's Breakdown by Industry

Others 10.3%
Commercial Facility 0.3%
Condominium Management Association / Residents' Association 0.9%
School / Educational Institutions 1.2%
Real Estate / Developer 1.7%
Transportation / Logistics 1.8%
Medical / Welfare 2.2%
Traffic / Lifeline 2.5%
Security 3.6%
Construction 5.3%
Information / Communication 7.5%
Service / Finance / Consultant 8.9%



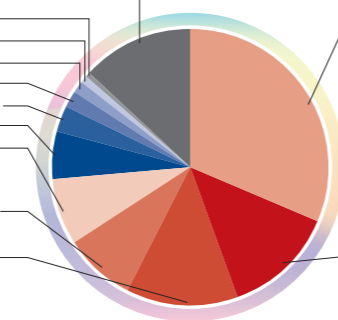
Manufacture
23.1%

Government / Municipal Office
14.2%

CEO / Management
12.8%

Visitor's Breakdown by Job

Others 13.0%
Legal / Audit 0.6%
Production 0.8%
PR / Advertisement 1.2%
Information System 2.0%
Facility Management 3.0%
R&D 5.7%
General Affairs / Accounting / Human Resources 7.6%
Planning / Marketing 8.6%



Sales
31.6%

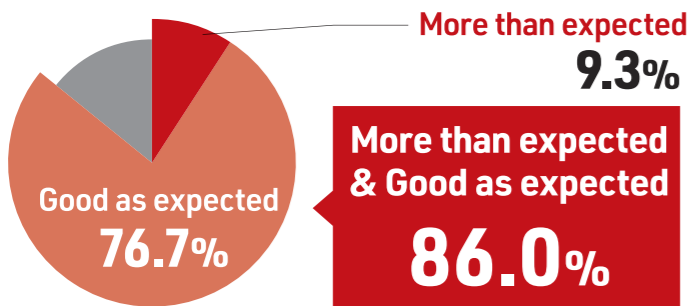
Public Agency
13.1%

Opinions of Visitors

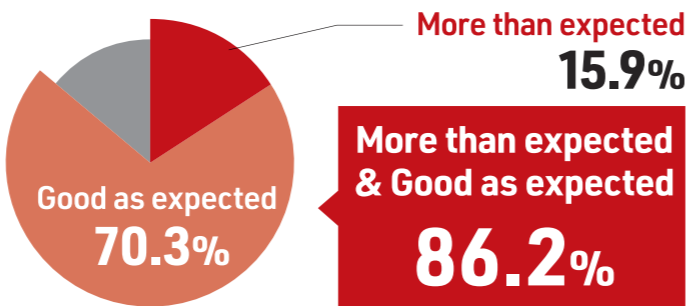
- We want to see a tool for collecting and aggregating information on damage from earthquakes and other disasters. [national/local government]
- We want information on cyber security measures in factories. [manufacturing industry]
- We want to make exhibits related to BCP more efficient. [welfare]
- We are looking for stockpile food and other items for use in shelters during disasters. [community association]
- We want information on inspection solutions utilizing drones. [Information and communication industry]
- We are looking for products related to disaster shelter management and restroom solutions. [hospital]

Exhibitor Report

As a place to enter a business

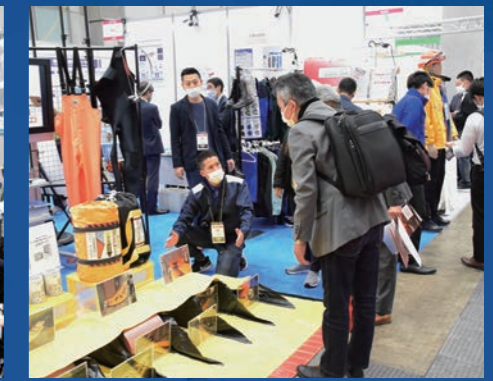
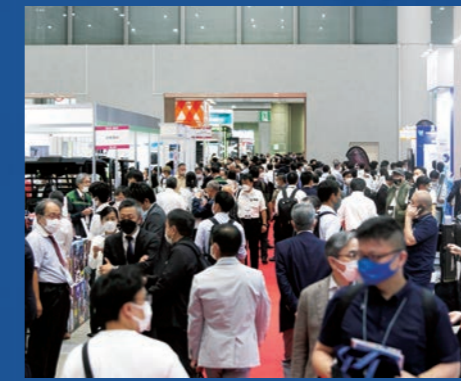


As a place to introduce new products & technologies



Opinions of Exhibitors

- Visitors' awareness of information gathering was high, and there were more opportunities for business negotiations than expected.
- We gained a lot of interest by having visitors actually see the products. It should lead to the development of new markets.
- We were able to get ideas for new products.
- We were able to meet visitors who were highly motivated to buy.
- A valuable opportunity for public agencies and related companies to gather at one place.
- We were able to make contacts with local governments and government agencies.



Special Theme

Affiliated Event

Benefits of Exhibiting

Exhibitions, seminars, and sponsored projects linked with "Special Themes" and "Affiliated Events" will encourage visitors to come. Clarify visitor targets for easy-to-understand matching.

Outstanding PR effect with seasonal keywords

You can promote your products and services with seasonal keywords that are of high interest to visitors.

Special features through press releases, newsletters, etc.

In addition to posting feature articles, exhibitors for each project and theme will be introduced from time to time.

Strengthening dissemination of information from the official website

Strengthening announcements of related projects and seminars. You can also search exhibitors by keywords.

Various printed announcements

Each project and theme will be announced in various printed materials such as RISCO News and visitor information pamphlets.

Visitor Promotions

e-Newsletter

Release updated information about RISCO's exhibitors and seminars to the past and potential visitors.

Official Website

Enhancement of Exhibitor Search Keyword search system will be enhanced for visitors to find what they look for faster and more accurately. (Premiere / New Release / Purchasing at site available / Demonstration etc.)

Mass Media

- Provide attractive information to TV, radio stations, newspapers and magazines, etc.
- Articles on industry news and organization's magazines by the sponsoring organizations
- Advertisement on industry news, magazines, etc. read by officers at the relevant ministries
- Press release sent to the press

Various printed announcements

- RISCO TOKYO 2023 brochures will be simultaneously distributed through RISCO's broad network.
- Through sponsoring ministries and supporting organizations
- To administrative executives of administrative crisis management
- To company executives & crisis managers from departments of general affairs, emergency management, security, facility management, etc.

Co-Located Show

SEECAT

Special Equipment Exhibition & Conference for Anti-Terrorism

Special Equipment Exhibition & Conference for Anti-Terrorism

Special Equipment & Latest Technologies for Anti-Terrorism

Exhibit Category

Equipment and Service for Counter Terrorism

Anti-Explosive Measures
Harbor Guard Solution
NBCR Terrorism Measures and so on

Main Theme

Disaster Risk Reduction

Special Theme

Building Community with Disaster Resilience
Evacuation Shelter/Stockpile, Stranded Commuter Measures
Emergency Information Transmission / Disaster Prevention Application

Earthquake・TSUNAMI・Volcano Measures	Weather Disaster Measures	Fire Protection and Large Fire Measures	Rescue・Emergency Medicine	Restoration・Reconstruction
Mobility for Disaster Measures	Robot・AI for Disaster Measures	Location Information / Map Information Utilization	Disaster Management Goods and Service from Municipality, Group and Organization	Other Disaster Risk Reduction Measures

BCP・Business Risk Management

Special Theme

Securing Electrical power / Water / Energy on Emergency
Securing Communication / Safety Confirmation on Emergency
Factory / Disaster Site Safety / Safety

BCP/BCM Formulation, Operation and Review	Infectious Disease Measures	Risk Insurance / Consulting	Services for Law / Lawsuit / SNS Measures
Employee Healthcare Measures	Logistics / Transport Risk Measures	Storage / Management of Dangerous Goods	Environmental Risk / Global warming / Decarbonization Measures
Manpower Shortage Measures / Business Succession / M&A	Overseas Expansion Risk Measures	Other Risk Measures	

Security

Special Theme

Public safety
Security for Building/Office
Security Robot/Virtual System / AI

Monitoring and Alert System / Camera	Detection / Inspection / Analysis / Video Analysis	Access Control / Authentication System	Security Service / Special Equipment	Other Security Equipment & Systems
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Expected Visitors

Government & Municipal Office	Infrastructure / Facility	Architecture / Developer / Real Estate / Building Management	Wholesale・Retail / Commercial Facility	Security
Traffic / Lifeline	Information and Communication Industry	Finance / Insurance / Service Industry	Medical Care / Welfare	Educational Institution
				Community

Affiliated Event

Risk Control DX / Cyber Security Solution

Proposal for Promotion of Digitalization and DX in Disaster Control	Proposal for Promotion of Digitalization and DX in BCP / Business Risk Management
Proposal for Promotion of Digitalization and DX in Security	Cyber Security Measures

Risk Control Drone Solution

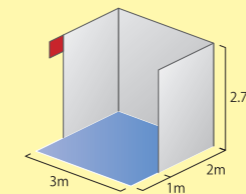
Utilization of Drone in Disaster Control	Utilization of Drone in BCP / Business Risk Management	Utilization of Drone in Security
Drone (UAV / ROV / Platform)	Equipments and devices for Drones / Other Drone Solutions	

Affiliated Event Special Plan

A special plan that enables you to "show" and "talk about" your solution.

①Booth

1 unit booth 9㎡
 (WDH : 3m×3m×2.7m)
 ・ Side panel / Back panel
 ・ Booth number plate



②Presentation

■Place : Special stage or Special room within RISCON TOKYO
 ■Lecture Time : 45mins or 60mins
 ■Capacity Plan : 100 seats (expected)
 * You can choose a venue for your presentation.
 * As for the time frame allotted to your speech, it is basically decided on the basis of your request but may be adjusted by the Management Office in case there are multiple entries in it.
 * Including the cost to hold 1 session of exhibitor presentation.

Affiliated Event Exhibition Exclusively for First-Time Exhibitor

Organizer's Special Plan

Fee : JPY 217,800 (Tax Included)

1 unit booth 4㎡ (WDH : 2m×2m×2.7m)

Organizer's Special Plan is only available for first-time exhibitors participating in any of "Risk Control DX/Cyber Security Solution," or "Risk Control Drone Solution."

*You cannot apply for this program if you have participated in RISCON or SEECAT as an exhibitor before.

