

Risk Control in Tokyo

RISCON

TOKYO

Guide to Exhibit

Security & Safety Trade Expo 2025

Oct.1 WED **3** FRI Tokyo Big Sight West Halls 1, 2

■ Organizer : Tokyo Big Sight Inc.

■ Special Cooperation : Tokyo Metropolitan Government

■ Supported by: Cabinet Office [Director General for Disaster Management] / National Police Agency / Digital Agency / Reconstruction Agency / Fire and Disaster Management Agency / Ministry of Justice Correction Bureau / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Health, Labour and Welfare / Ministry of Land, Infrastructure, Transport and Tourism / Japan Meteorological Agency / Japan Coast Guard / Ministry of Defense / National Governor's Association / Japan Association of City Mayors / National Association of Towns and Villages / Fire Chiefs' Association of Japan / U.S. Commercial Service / Information-Technology Promotion Agency, Japan / Japan External Trade Organization [JETRO] (TBC)

www.kikikanri.biz/english

EXHIBIT GUIDELINE

◆ Booth

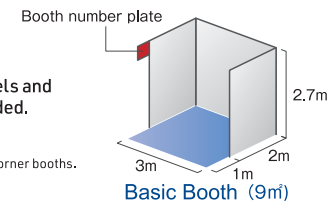
1) Basic Booth

As shown on the right, back and side panels and booth number plate are going to be provided.

*Carpet is not going to be provided.

*Panels are not going to be provided for island booths.

*Panels are not going to be provided on aisle-sides for corner booths.



Basic Booth (9m²)

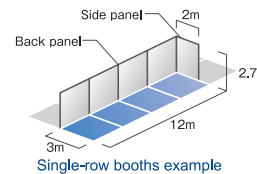
2) Layout Type

3 types are available:

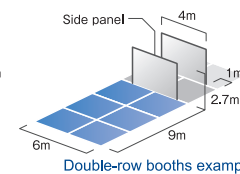
● Single-row ● Double-row (Available for 4 booths or more)

● Island (Available for 12 booths or more)

*1 - 3 booths will be planned as a single-row booth.



Single-row booths example



Double-row booths example

3) Booth Allocation

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into consideration.

◆ Application

1) ① Submit your application form (see attached document):

Fill in, sign, and seal the application form, and send it to the RISCON TOKYO Management Office.

② Apply on the Official Website: *Japanese language only

No need to submit the original copy of your signed and sealed application form. You can complete the whole process from application to contract execution on the exhibition's official website. Please see the website for further information.

www.kikikanri.biz/application_form/ *Japanese language only

*The e-mail address of the person who approves your participation as an exhibitor is required besides the contact person's one.

2) Deadline

May 30 (Fri.), 2025 Application will be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆ Fee

1) Exhibit Space Fee

Basic Booth : JPY 435,600 (Tax included) / 1 unit booth*
*1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Corner Booth Reservation

A corner booth can be reserved with additional fee.

JPY 165,000 (Tax included)

*Fee is the same regardless of the number of booths applied.

*A corner booth is going to be provided for four or more booth space in principle without this reservation fee.

*Without corner booth reservation, location will be allotted based on the booth size, date of application, etc.

3) Included in Exhibit Space Fee

① Exhibit space, back panels, side panels, and booth number plate

② Show invitation *Quantity is determined by booth size.

③ Operation and promotion of the exhibition by the organizer

④ Exposure through exhibitors list on official website and handouts

⑤ Safety management and security guard fees by the organizer

4) NOT Included in Exhibit Space Fee

① Decoration, construction, and operation fee of exhibitor's own booth

② Construction fee and any other charge of electricity, water, gas, etc. for exhibitor's own booth

③ Fee of advertisement on official website etc.

④ Damage insurance on exhibits, etc.

⑤ Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.

⑥ Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.

⑦ Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : June 30 (Mon.), 2025

*Cash remittance in Japanese Yen only

*Bank charge is to be paid by the applicant along with exhibit space fee.

(Chargeable JPY 10,000 for each bank remittance.)

■ Bank Name : Mizuho Bank ■ A/C No. : 4050684
■ Branch Name : Tokyo Main Office ■ A/C Name : Tokyo Big Sight Inc. Security & Safety Trade Expo
■ A/C Type : Ordinary Account ■ Swift Code : MHCBJPJT

6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 30 (Mon.), 2025	50% of Total Exhibit Space Fee including tax.
On / After July 1 (Tue.), 2025	100% of Total Exhibit Space Fee including tax.

PROMOTIONAL TOOLS

◆ Exhibitor Seminar

Fee : JPY 165,000 (Tax Included) / 45mins
Place : Seminar Venue within RISCON TOKYO
Capacity Plan : 100 seats (expected)
Equipment Plan : screen, projector, lectern, microphone, chairs for audience (expected)

① Room Seminar

• Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.

• Improve promotional effect by inviting the audience to your booth after the Seminar.

② Stage Seminar

• Best for products premieres and presentation of crisis management and solutions widely.

• Attract visitors' attention from the special stage open for all visitors.

◆ Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

① Banner on the Official Website

Fee : JPY 165,000 (Tax Included)
Outline : Guaranteed Linking Period : Jul., 2025 - Jan., 2026 (7months)
*The banner will be shown after payment.
*The advertisement page (the main page of the official website) recorded 116,000 page views last year.

② Floor Map

Fee : JPY 165,000 (Tax Included)
Outline : Distributed to ALL visitors for free.
20,000 copies (expected)

③ Combo (Banner ① & Floor Map ②)

Fee : JPY 275,000 (Tax Included)
Outline : Terms of use and posting method are the same as Banner ① and Floor Map ②

④ e-Newsletter

Fee : JPY 165,000 (Tax Included)
Outline : Within 200 letters or 35 words & 1 URL/1 time use only
Schedule is determined by the Management Office (Sep. - Oct., 2025)
Accounts : Approx. 47,000 (expected)

⑤ Digital Signage Advertisement

Fee : Type A : JPY 275,000 (Tax Included)
Type B : JPY 165,000 (Tax Included)
Outline : Type A monitors are for exclusive use by a single company. Type B monitors are for joint use by two companies.
The signage will be installed close to the RISCON entrance gate.
Vertical monitors ranging in size from 42 to 46 inches are used to display advertisements.

SCHEDULE

March 2025 Application Starts

May 30 (Fri.) Application Deadline

June 30 (Mon.) Payment Deadline of Exhibit Space Fee

Early July Floor Plan Fixed Exhibitor Manual Available

October 1 (Wed.) - 3 (Fri.) RISCON TOKYO 2025

CONTACT

RISCON TOKYO Management Office

c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F,
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

E-mail: ofc@kikikanri.biz Fax: +81-3-3503-7620



www.kikikanri.biz/english

What is RISCO TOKYO?

RISCO TOKYO is one of the largest trade shows on risk management in Japan

RISCO TOKYO is one of the largest comprehensive risk management tradeshows in Japan, which markets advanced products and services that cover potential operational risks focusing on Disaster Risk Reduction, Business Risk Management, and Security. RISCO TOKYO has an outstanding reputation as a pioneering exhibition on risk management. We have long supported high-quality business matching by attracting visitors from national and local government officials to executives and personnel in general affairs departments from all industries, including infrastructure, commercial facilities, manufacturing, and information and telecommunications.

Natural disasters are becoming more frequent and severe throughout Japan. Major earthquakes are expected to occur in the future, and burglaries and cyber-crimes are on the rise, making the risks lurking in daily life and society as a whole more apparent. These require measures to be taken by the public and private sectors in unison. RISCO will support business matching between visitors facing risk management issues and exhibitors seeking to expand their sales channels and enter new markets.



Total number of visitors
(including Co-Located Show)
(For 3 days)

RISCO TOKYO 2024

19,367

Increased by 31%!!

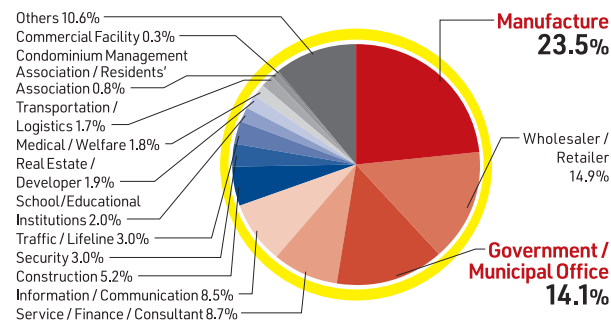
RISCO TOKYO 2023

14,771

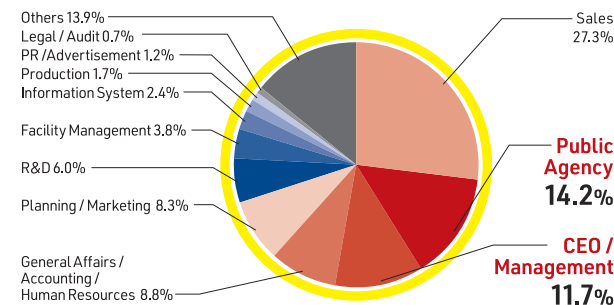
Report of RISCO TOKYO 2024

Visitor Report

Visitor's Breakdown by Industry

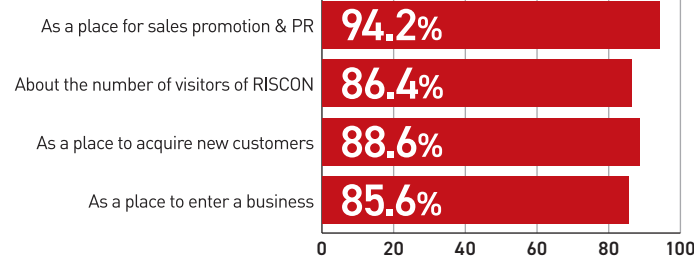


Visitor's Breakdown by Job



Exhibitor Report

More than expected & Good as expected



Exhibitors' Feedback

- It was good to see a large number of visitors and get a lot of high-quality new leads.
- This was our first time exhibiting, and the results exceeded our expectations.
- We were able to negotiate with people from a wide range of industries.
- We were able to develop business opportunities from new and previously unknown perspectives.
- There were many visitors from the target municipalities.
- We received attention not only from Japan but also from overseas.

Promotional Activities for Visitors by the Organizer

e-Newsletter

Release updated information about RISCO's exhibitors and seminars to the past and potential visitors.

Mass Media

- Provide attractive information via TV, radio, newspapers and magazines, etc.
- Publication of RISCO PR articles in magazines and other publications issued by supporting organizations.
- Advertisement in industry news, magazines, etc. read by officers at the relevant ministries.
- Issue press releases to the media.

Official Website

The Exhibitor search system will be enhanced to allow visitors to search faster and more accurately.

Distribution of Show Invitations

- RISCO TOKYO 2025 invitations will be simultaneously distributed through RISCO's broad network.
- To sponsoring ministries and supporting organizations.
- To administrative executives of administrative risk management.
- To company executives & risk managers from departments of general affairs, emergency management, security, facility management, etc.

Exhibit Category

Disaster Risk Reduction

- Disaster Prevention Stockpiles / Evacuation Shelter Materials and Equipment
- Disaster Digital Transformation Solutions
- Earthquake / TSUNAMI / Volcano Measures
- Weather Disaster Measures
- Fire Prevention / Fire Extinguishing / Anti-fire Measures
- Rescue / Emergency Medicine
- Restoration / Reconstruction
- Mobility for Disaster Measures
- Utilization of Satellite Positioning and Location Information
- Other Disaster Risk Reduction Measures

BCP • Business Risk Management

- BCP / BCM Formulation and Operation
- Insurance / Consulting
- Securing Lifeline on Emergency
- Safety Confirmation
- Industrial Accident Measures / PPE
- Infectious Disease Measures
- Compliance / Governance
- Risk Measures for Information Assets (IT-BCP)
- Logistics / Transport Risk Measures
- Staff Shortage Measures / Work Efficiency
- Environmental Risk Measures
- Other Business Risk Measures

Security

- Public Safety
- Security Digital Transformation (Utilization of Robot / AI / Digital)
- Monitoring and Alert Systems / Cameras
- Detection / Inspection / Analysis / Video Analysis
- Security Services
- Access Control / Authentication Systems
- Housing Security
- Security Equipment
- Equipment and Tools for Security Guards
- Other Security Equipment & Systems

Affiliated Event

Drone & Robot Exhibition for Crisis-control

Dealing with all kinds of crises through the use of drone and robot.

- Drone & Robot (UAV, UGV, AUV, ROV, UUV, USV, AMR, AGV, etc.)
- Other unmanned aircraft, on-board equipment, devices, etc.

Utilization in disaster control, infrastructure maintenance and management, security services, etc.

Cyber Security Solutions

Addressing threats in cyberspace.

- Ransomware countermeasures
- DDoS attack countermeasures
- Zero trust security model
- Measures against computer viruses/spam/phishing
- Security diagnosis
- Unauthorized access / countermeasures against information leakage
- Other cybersecurity solutions

Smart Safe City

Realizing "Smart, Safe, Sustainable" Urban Development.

- Smart City / Local government DX
- Safe City (Safety / Security)
- Infrastructure preservation / Management
- Green infrastructure / Urban development GX
- Other solutions for sustainable urban development

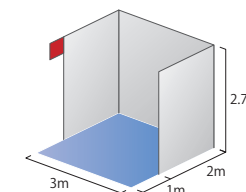
Affiliated Event Special Plan

A special plan that enables you to "show" and "talk about" your solution.

①Booth

1 unit booth 9m²
(WDH : 3m×3m×2.7m)

- Side panel / Back panel
- Booth number plate



②Exhibitor Seminar

- Place : Seminar venue within RISCO TOKYO
- Lecture Time : 45mins
- Capacity Plan : 100 seats (expected)

*You can't choose a venue type for your seminar.
*As for the time frame allotted to your speech, it is basically decided on the basis of your request but may be adjusted by the Management Office in case there are multiple entries in it.
*Including the cost to hold 1 session of exhibitor seminar.

Target Visitors

- | | | | |
|--|---------------------------|--|--|
| Government & Municipal Office | Infrastructure / Facility | Architecture / Developer / Real Estate / Building Management | |
| Wholesale • Retail / Commercial Facility | Security | Traffic / Lifeline | Information and Communication Industry |
| Finance / Insurance / Service Industry | Medical Care / Welfare | Educational Institution | Community |

Special Concurrent Exhibition

SEECAT
Special Equipment Exhibition & Conference for Anti-Terrorism

The Sole Exhibition Dedicated to Counter-Terrorism Measures in Japan!